



**THE INITIATIVE THAT IS GOING TO BRING
SECURITY, KNOWLEDGE AND WELL-
BEING TO YOUR CITY.**

SECURITY, EVERYONE'S RIGHT

To live securely is everyone's right and it is the public authority's duty to ensure it. So, it is in the people's interest that the public sector watches over citizenship, promoting the optimization of the investments in security and policing.

Safer City Program Program is a set of actions, products and services articulated and integrated to bring more security to the Brazilian cities.

THE PROGRAM BRINGS SMART SOLUTIONS
USING TECHNOLOGY TO PROMOTE PUBLIC
SECURITY FOR THE CITIES AND SOCIAL
EDUCATION TO ITS INHABITANTS.





A DEFINITIVE MARK IN CITY MANAGEMENT

The Program was created exactly to promote tranquility, well-being and security for people, applying technology seeking to reduce criminal activities and the response time to emergencies. The performance of these actions concerning citizen protection will have a most positive impact, increasing the satisfaction rate among the public.

PRODUCTS



HELPER

PRODUCTS TECHNOLOGY SERVING SECURITY

The Helper is an innovative system that uses technology to provide for the well-being among people, contributing to managing public security and optimizing the investments in this area. The most distinguishing feature is the remote and interactive response to emergency situations that allows prompt communication between the citizen and the Integrated Control and Command Center (ICCC). - its imposing presence can be seen from a distance, inhibiting criminal activities and increasing public security .

DESIGN

INNOVATIVE AND ESSENTIAL FEATURES

The Helper brings together technology and presence. Its robust structure and rotating beacons make its presence noticeable from a distance, distinguishing it as a public security tool.



PANIC BUTTON

To be pressed by the public during emergency situations, reducing the response time for risk situations.



AUDIO MESSAGES

Automatic reproduction of pre-recorded audio messages, including the broadcasting of educational



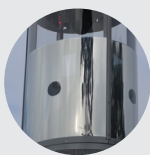
INTERCOMMUNICATOR

A direct communication channel with the public security



HIGH INTENSITY COMMUNICATOR

A high intensity audio system allowing the public security authority to communicate with both citizens and suspects in a well-monitored



360° CAMERAS

A set of cameras for full-time recording and transmitting images in 360°.



SHIELD

The structure is resistant to low caliber gun shots and attempts of vandalism..



SIREN AND ROTATING BEACONS

A Siren and Rotating Beacons system that makes its presence felt.



VANDALISM SENSOR

Automatic vandalism detection that activates the Sirens and calls the public security authority.



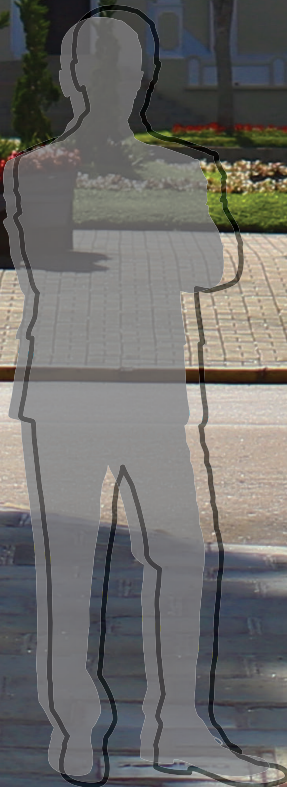
SPEED DOME CAMERA

Enables capturing long distance images and allows full operator control..



BRAZILIAN INNOVATION

Patented Brazilian technology.



HELPER

TECHNOLOGY AT THE SERVICE OF WELL BEING

The **Helper** is an ideal tool to provide security at both public and private places, such as streets, parks, banks, bus stations, touristic spots, schools, stadiums, and areas where drugs are sold and/or consumed..

SMART VIDEO ANALYSIS

RISK SITUATIONS DETECTED AUTOMATICALLY

A built-in feature that makes it possible to analyze the captured image automatically for detecting risk situations and to perform other control activities, in special:



Clustering of people



Trespassing and roaming in prohibited and restricted areas



Counting of people and objects



Virtual barriers



Speed alarm



Direction control



(OCR) Plate recognition

Other Features



Integration with other technologies



Police vehicle tracking



Occurrence management software

In development



Face recognition



Gun shot detection

CAMERAS

SAFE MONITORING WHERE YOUR CITY NEEDS IT

Monitoring cameras complete the Safer City Program. They may be installed on:

- Schools and day-care centers
- Health Units
- High traffic avenues
- Entrances and exits of the city
- Public buildings in general
- Vehicles
- Buses
- Taxis



INTEGRATED CONTROL AND COMMAND CENTER (ICCC)

REAL TIME MONITORING AND CONTROL

The Safer City Program Program comprises the implementation of an integrated of control and command center for monitoring images and managing occurrences in real time, ensuring fastness and efficiency on responding to emergency situations.

ADVANCES AND FLEXIBLE SOFTWARES

The areas chosen for implementing the Helpers and other equipment are monitored remotely through the room of the integrated center of control and command equipped with high capacity software.

Softwares were developed to ensure efficiency and flexibility, fulfilling specific demands deemed necessary in each city.



Textbook:
educational content
and games

PROGRAM



BRINGING CITIZENSHIP AND SECURITY CULTURE TO BRAZILIAN CITIES

The Safer City Program also brings social education project, in which the population, children most of all, will learn how to adopt preventive actions for avoiding and protecting themselves from risk situations that, besides learning how to use all the support the Program can provide.

THE ACTIONS THAT MAKE PART OF THE PROGRAM ARE:

- Educational and informational material such as the Live Safer Textbook and the Helper's Use Guide.
- Lectures on security
Performance of lectures by security experts.



COMMUNICATION PRESS KIT

INFORM IN A CLEAR WAY

ALL THE PROGRAM'S BENEFITS

The Safer City Program comprises a media package planned to advertise the benefits of this initiative among the city's population. Public security, driving constant debate, promises to instigate great visibility and this is the moment to inform the population, cherishing this effort.

In addition to informative material for using available equipment, the focus of the material is to communicate in a clear, direct and integrated manner the public sector's dedication to reduce criminality and risk situations which the inhabitants are exposed to, showing clearly that the final result is the achievement of greater satisfaction and well-being for all the population

The package includes material such as outdoors, posters, bus ads, pieces of urban furniture and pamphlets. Artwork will be made available for each city to produce and distribute according to its preference..

Exterior Media: urban furniture





Now (name of the city)
can enjoy more tranquility
and well being!



Exterior Media: Outdoors,
Front Light or Topsight

Exterior Media: Bus ads



Now (name of the city)
can enjoy more tranquility
and well being!



INNOVATION IS IN OUR ESSENCE

A COMPANY THAT INVESTS IN TECHNOLOGY THINKING ABOUT SECURITY

Helper Security Technology is a company that develops and applies technology to the security of cities. Relying on the innovative vision of an executive team with great experienced on the field of public security and

public sector-oriented projects, the company provides advanced and planned technology to promote order and well-being of society as a whole.

It is this vision with priority in Innovation and collectivity that drives Helper Security Technology to constantly seek excellence and development for rendering services, applying them with efficiency and contributing to a more humane and safer country .



HOW WAS IT BORN ?

SAFER CITY PROGRAM

By continuous observation, exchange of ideas, and much dialogue with the public sector, we realized that Helper could be part of something greater.



So the Safer City Program was born, designed to offer a complete solution to public managers who are in charge of the security of the Brazilian cities and realize the need to bring, in addition to security, knowledge and prevention to our citizens. The Program enables "security culture" to be created among people, since child education still performed in schools.





HELPER SECURITY TECHNOLOGY

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